

TEACHERS

Let's take part in The Big Challenge!

the **BIG** Challenge



Open to primary and secondary students



Multiple-choice questions



45-minute test



Held within the school



No losers, everyone wins



WHAT IS IT?

- The largest English contest in Europe
- Grammar, vocabulary and general knowledge, in English
- Online, 15 – 27 March 2027
- Option to take part on paper



WHY TAKE PART?

- A fun challenge the whole class gets behind
- It includes everything for a nice celebration at the end
- Inclusive: picks up every level, strong students and those who need more support
- A shared source of pride for the class



WHAT DO TEACHERS GET?

- A certificate of participation as an official document
- Free access to PLAY, our training app
- Support materials and answer keys included



WHAT DO STUDENTS GET?

- A diploma, a certificate and a prize — no losers
- Free training on PLAY, unlocked at registration
- A confidence boost, whatever their level

But isn't it too much work?

No, there's not much to do, and it's well worth it:

- ✓ One coordinating teacher registers the whole class — no admin for anyone else
- ✓ Takes a few minutes, done online
- ✓ All contest materials provided — nothing to prepare
- ✓ Decoration and promotional materials included too



Let's talk about taking part!



Have you tried PLAY?

The Big Challenge PLAY is a **free**, ad-free app for short, game-like English practice — grammar, vocabulary, listening — useful all year round, in class or at home, whether or not your class takes part. Registering also unlocks practice modes built specifically for the test. It's also 100% private and secure: The Big Challenge never shares any data with third parties. Scan to discover it.



Scan the QR code to discover The Big Challenge PLAY
Full information at www.thebigchallenge.com

